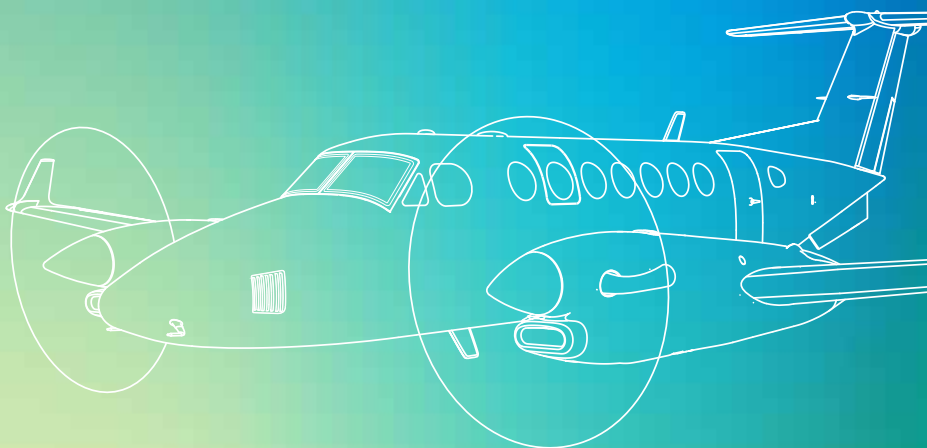


EXHIBIT AT EUROPE'S PREMIER BUSINESS AVIATION EVENT

ebace.aero/exhibit



EBACE[®]
26-28 MAY 2020 | GENEVA

DRIVE YOUR BUSINESS FORWARD AT EBACE2020

The European Business Aviation Convention & Exhibition (EBACE2020) is the only major European event focused solely on business aviation, and the largest educational event in Europe covering the most critical industry topics. Held over three-days at Palexpo and the Geneva International Airport, EBACE is jointly hosted by EBAA and NBAA, and brings together about 13,000 business leaders, government officials, manufacturers, service providers and flight department personnel involved in every aspect of this dynamic industry, including:

- » Aircraft manufacturers
- » Avionics firms
- » Financial services
- » Handling organizations
- » Fractional providers
- » Charter/lease companies
- » Fuel suppliers
- » Aircraft resellers
- » MROs
- » And more!

EXHIBITOR PRIORITY DEADLINE: 8 NOVEMBER 2019



We've exhibited at EBACE for a few years now and it never disappoints. There's a fantastic buzz about the place with everyone getting together to network, make new contacts, and of course do business."

**DEBBIE HOLDEN, MARKETING EXECUTIVE,
AVIATION JOB SEARCH**

Submit Your Exhibit Application Online:



EXHIBIT & STATIC DISPLAY HOURS

TUESDAY, 26 MAY	10:00 – 18:00
WEDNESDAY, 27 MAY	9:00 – 18:00
THURSDAY, 28 MAY	9:00 – 16:00 Exhibits 9:00 – 14:00 Static Display

EBACE PROFILE



400+
Exhibitors



13,000
Attendees



50+
Aircraft on
Static Display



10+
Innovative
Sessions

Exhibitors Have the Opportunity to:

- 1 Display their latest products and services
- 2 Meet with new and current customers
- 3 Establish critical business for the year ahead



PRIORITY EXHIBIT SPACE PLACEMENTS

Live, online exhibit space placements will be held between 4 December and 20 December 2019 to allow qualifying indoor exhibitors to select their preferred stand locations in real time based on available space. Qualifying exhibitors will work with EBACE exhibits staff one-on-one to review the exhibit hall floor plan online and select their exhibit space.

Ensure your company qualifies for the priority draw and live exhibit space placement by submitting your exhibit application and full, non-refundable payment by the 8 November 2019 deadline: ebace.aero/exhibit.

Complete exhibitor information, including full pricing details, space assignment procedures, rules and regulations, media relations and other marketing resources can be found online at: ebace.aero/exhibit.

Top Five Reasons Exhibitors Participate:

- 1 Maintain image, presence, and/or awareness
- 2 See existing customers
- 3 Obtain new sales leads
- 4 New product introduction
- 5 Make sales at the show

To view a list of exhibitors from EBACE2019, visit:
ebace.aero/2019directory.

EBACE2020 EXHIBIT PRICING

Indoor Exhibitors

Priority-One Placement

Exhibits of 180 sqm or larger: \$4,195 per 3m-by-3m space

Premium Placement

Exhibitors reserving less than 180 sqm may select premium placement, which includes an upgrade to priority-two and two additional badges per space reserved.

Raw Space*

\$5,425 per
3m-by-3m space

Shell Scheme Space

\$6,225 per
3m-by-3m space

Inline Raw Space

\$5,765 per
3m-by-3m space

Standard Placement

Exhibitors reserving less than 180 sqm

Raw Space*

\$4,015 per
3m-by-3m space

Shell Scheme Space

\$4,815 per
3m-by-3m space

Inline Raw Space

\$4,355 per
3m-by-3m space

Early Payment Discount

The above pricing is valid for applications submitted with full payments by **8 November 2019**. After the deadline, indoor exhibit space prices will increase by \$150 per 3m-by-3m space reserved.

*A minimum of 36 sqm is required to reserve raw exhibit space.

First-Time Exhibitor Pavilion

\$3,900 per 1m-by-2m unit

EBACE is pleased to offer this first-time exhibitor turnkey option, which provides exhibitors with an easy and economical way to have a professional display at the convention. For more information, please contact exhibits@ebace.aero.

Static Display

Ramp Space

\$507 per 3m-by-3m static display space reserved

Aircraft movement fees will be charged separately and are determined based upon the size of the aircraft. Visit ebace.aero/exhibit for a complete breakdown of aircraft movement fees.

SPONSORSHIP OPPORTUNITIES

In addition to promoting your brand to 13,000 qualified attendees, EBACE sponsors receive exclusive benefits, including priority booth placement for those that spend \$2,500+ and first right of refusal on EBACE2021 sponsorships. Contact our sponsorship team to explore all the options: sponsorships@ebace.aero.

Attendees' Influence on Company Purchasing Decisions:

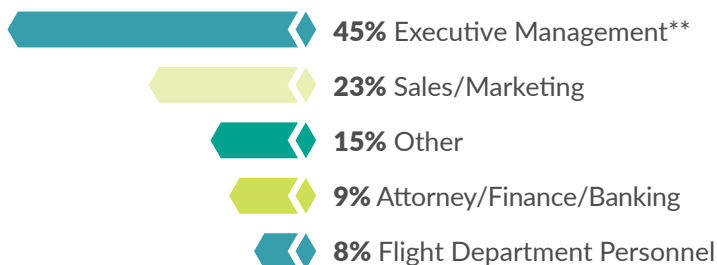
- 34%** Evaluate and recommend one or more products/services for purchase
- 32%** Have final say in purchase decisions
- 16%** Specify supplier

43% of EBACE visitors are first-time attendees

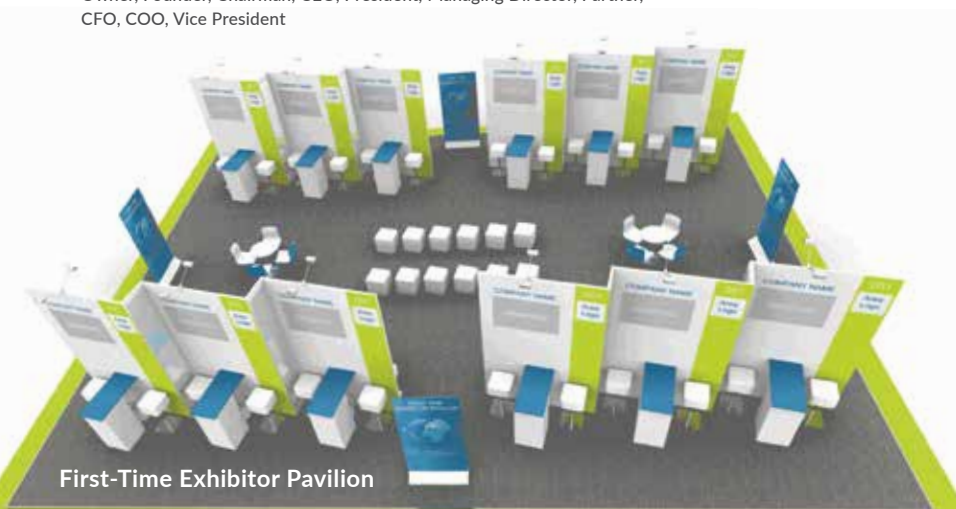
Top Five Reasons Attendees Register:

- 1 Network with vendors and colleagues
- 2 Keep up-to-date on industry trends
- 3 Prospecting new business/vendors
- 4 Visit companies whose products and services they utilize
- 5 See the latest products and services

Attendees' Job Functions:



** Owner, Founder, Chairman, CEO, President, Managing Director, Partner, CFO, COO, Vice President



HOTEL RESERVATIONS

MCI Suisse SA is the official hotel coordinator for EBACE2020. Rooms book quickly, so be sure to reserve yours early to lock in a **discounted rate** at your preferred hotel. Accommodations can be made online starting in June 2019: ebace.aero/hotel.



EXHIBIT CONTACTS

Indoor Exhibits

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Static Display of Aircraft

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EBACE European Office

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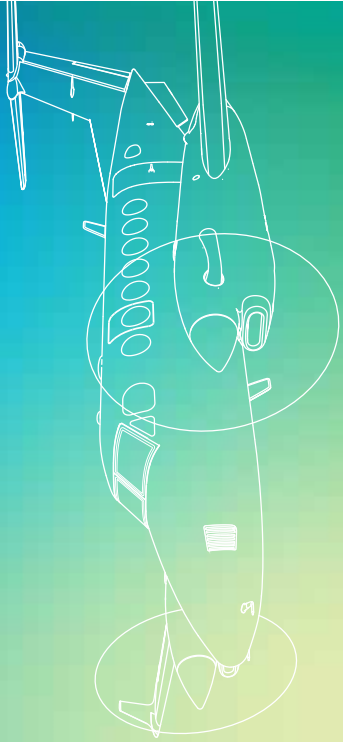


We met a lot of business contacts and EBACE gave us the possibility to reinforce our business partnerships with our providers. Moreover, we appreciated the beautiful exhibit hall and the static display was fantastic! We can't wait to be part of next year's show."

CHARLOTTE SIONNEAU, SALES ASSISTANT, FLYOPS

**SUBMIT YOUR EXHIBIT APPLICATION
AND PAYMENT BY 8 NOVEMBER 2019**
to qualify for priority exhibit space
placement.

ebace.aero/exhibit



U.S. Office

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