

COMPANY PROFILES FOR EXHIBITING COMPANIES

COMPANY PROFILES

Exhibitors are provided one complimentary company profile per stand or static display space reserved. Exhibitor contacts will be sent links to access the EBACE2017 Exhibitor Dashboard to update their company profile, as well as to upload their company logo and press releases, online.

Company profiles will appear in the online exhibitor directory and mobile app. Company names and exhibit locations will appear in the printed show guide, provided exhibitor submits their applications and payments by 7 April 2017.

Additional company profiles for co-exhibitors are available at a cost of U.S. \$500. Companies wishing to register co-exhibitors must complete the [EBACE2017 Co-Exhibitor Registration Form](#).

Exhibitors are listed alphabetically in the online exhibitor directory and the EBACE2017 mobile app with the following:

- Stand location
- Company address
- Phone number
- Website and email addresses
- 200-word description of the company's products or services
- A maximum of 10 buyers guide categories per exhibitor

EXHIBITORS SHOULD NOTE THE FOLLOWING:

- Co-exhibitor registration is mandatory for all co-exhibiting companies. Companies may register by submitting the [EBACE2017 Co-Exhibitor Registration Form](#) and payment of U.S. \$500. Registration provides co-exhibitors with company profiles for the online exhibitor directory and EBACE2017 mobile app.
- Exhibitors and co-exhibitors must be members in good standing (i.e., paid in full for all accounts with either NBAA or EBAA) in order to have company profiles appear in the online exhibitor directory and EBACE2017 mobile app. Exhibitors with headquarters in Europe must be members of EBAA.

ENHANCED COMPANY PROFILES

Gold Package: \$495

- Provides access to unique list of online attendee leads
- 4 product images (with text descriptions)

Diamond Package: \$1,495

Includes the Gold Package, plus the following:

- 4 video uploads (or image/text panels)
- Priority slotting at the top of online search results
- Corner peel image on online booth
- Inclusion in the Featured Exhibitor list

Show Highlights Sponsorship: \$2,495

Includes the Diamond Package, plus the following:

- Exhibitor's video or image on the home page of the online exhibitor directory
- Links directly to exhibitor's online showcase
- Statistics available for tracking



22-24 MAY 2017 | GENEVA

Product Category Sponsorship: \$2,495

Includes the Diamond Package, plus the following:

- EXCLUSIVE - 300 x 50 pixel banner at the top of exhibitor's product category
- Guaranteed #1 listing within exhibitor's category search results

Rotating Banner Sponsorship: \$2,495

Includes the Diamond Package, plus the following:

- 360 x 45 pixel banner on the online interactive floor plan
- Banner links to exhibitor's online showcase
- Statistics are available for tracking

Online Hall Sponsorship: \$3,995

Includes the Diamond Package, plus the following:

- EXCLUSIVE - 200 x 200 pixel banner on online exhibit hall
- Links to exhibitor's online showcase and prints any time the hall is printed
- Statistics available for tracking

Directory Partner Sponsorship: \$5,495

Includes the Diamond Package, plus the following:

- EXCLUSIVE - 180 x 150 pixel banner on the home page of the online exhibitor directory
- Links directly to exhibitor's online showcase
- Statistics available for tracking