

INDOOR EXHIBIT SPACE PRIORITY DRAW & LIVE PLACEMENT

Indoor exhibitors will be located in Halls 4, 5 and 6 at Palexpo.

All indoor exhibitors whose applications and full payments are received by 10 November 2016 will be assigned to a priority category based on the criteria described below. All exhibitors within each priority category will then be randomly ordered and assigned appointment times to call into the exhibitor hotline to select their exhibit space placement.

APPLICATION DEADLINE

The application/contract deadline for indoor exhibits is 10 November 2016.

LIVE PLACEMENT DATES

The EBACE2017 live exhibit space placements will take place between 29 November – 22 December 2016.

EXHIBIT SPACE DISCOUNT

EBACE Management offers a discount of \$150 per 3m-by-3m exhibit space reserved for applications received with payments in full prior to the 10 November 2016 deadline. Exhibitors who submit applications after the 10 November 2016 deadline and exhibitors who do not submit payment in full with their exhibit applications/contracts are not eligible for the exhibit space discount.

EBACE2017 EXHIBIT SPACE ASSIGNMENT PROCESS

Exhibitors that submit exhibit application and payments in full by the 10 November 2016 deadline will receive:

- Confirmation of exhibit application/contract and payment receipt
- Identification of exhibitor's lottery priority placement category

Priority One

Included all exhibitors that reserve a minimum of 20 contiguous exhibit spaces (180 sqm). All original airframe manufacturers within Priority One that are displaying an aircraft either inside their exhibit space or on the static display will be assigned appointment times ahead of other priority-one exhibitors.

Priority Two

Includes all exhibitors reserving less than 180 sqm that select the premium placement option at the time of application. Priority-Two exhibitors who were sponsors at EBACE2016 will be assigned appointment times first among Priority-Two exhibitors, followed by those Priority-Two exhibitors that have exhibited at EBACE for at least 10 consecutive years.

Priority Three

Includes those exhibitors that reserve less than 180 sqm and have exhibited at EBACE for at least 10 consecutive years. Priority-Three exhibitors who were sponsors at EBACE2016 will be assigned appointment times first among Priority-Three exhibitors.

Priority Four

Includes those other exhibitors whose applications and full payments are received no later than November 10 2016. Priority-Four exhibitors who were sponsors at EBACE2016 will be assigned appointment times first among Priority-Four exhibitors.

Companies who submit payments and applications after the 10 November 2016, deadline will be placed in the order that they are received after Priority-One to -Four exhibitors have been placed.



Once priority category has been determined for all eligible exhibitors, each exhibitor will receive via email:

- Official priority draw results
- Confirmation of their participation in the live, online exhibit space placement
- Detailed timeline for live exhibit space placement
- Information about the live, online stand selection process
- Reminder of permissible stand configurations and hanging sign rules

Following the placement of each exhibitor, exhibitors will receive stand confirmation, including stand number, via email.