

## STAND REGULATION VISUALS

### Exhibit Stand Rules/Specifications:

Remember to check all of the fine print for lighting restrictions, flooring requirements, and set-up regulations.

Including, but not limited to:

- Target move-in schedule
- Marshalling yard and POVs (personally-operated vehicles)
- Access for exhibitors setting up their own stands
- Set-up times
- Advance shipping vs. shipping to show site
- Material handling
- Exclusive service providers

Please review the following stand visuals and read the stand rules in detail in the Exhibitor Service Kit.

[EBACE2017 Live Floor Plan](#)

[Submit Your Stand Drawing/Hanging Sign Request Here](#)

**\*Deadline: March 31, 2017**

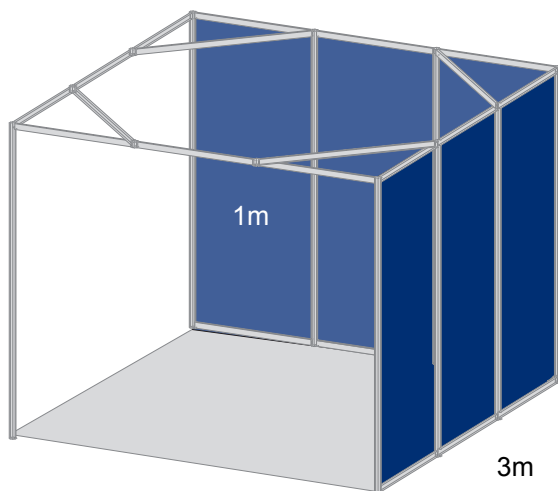
**Exhibitors, A-K**  
**Rhonda Hughes, Manager, Exhibits**  
**Email: [rhughes@nbaa.org](mailto:rhughes@nbaa.org)**  
**Tel: (202) 909-5941**

**Exhibitors, L-Z**  
**Rachel Thomas, Manager, Exhibits**  
**Email: [rthomas@nbaa.org](mailto:rthomas@nbaa.org)**  
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## Inline Stands - Shell Scheme Space

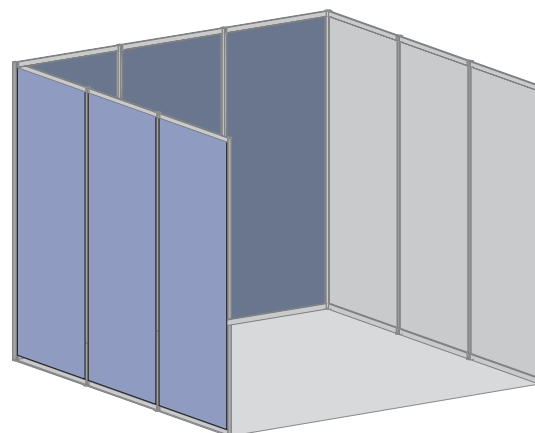
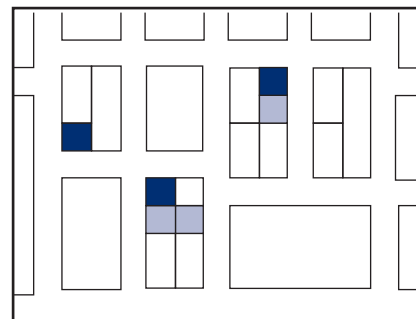
**Shell scheme inline stands contain one or more 3m-by-3m units in a straight line with stands on either side and/or behind its back wall.**

- Solid white back wall and side wall panels, 2.5 m (8 ft.) high.
- Company header permitted, 2.9 m (9.5 ft.) high.
- White metal crossbars to affix fascia name board and/or spotlights (\*when purchased separately by exhibitor).
- Exhibitors are required to provide flooring for the entirety of their stand space.
- No hanging signs are permitted. All stand elements must be ground supported.
- Stand drawings do not need to be reviewed by show management.



**Corner Shell-Scheme Unit**

**PLAN VIEW**



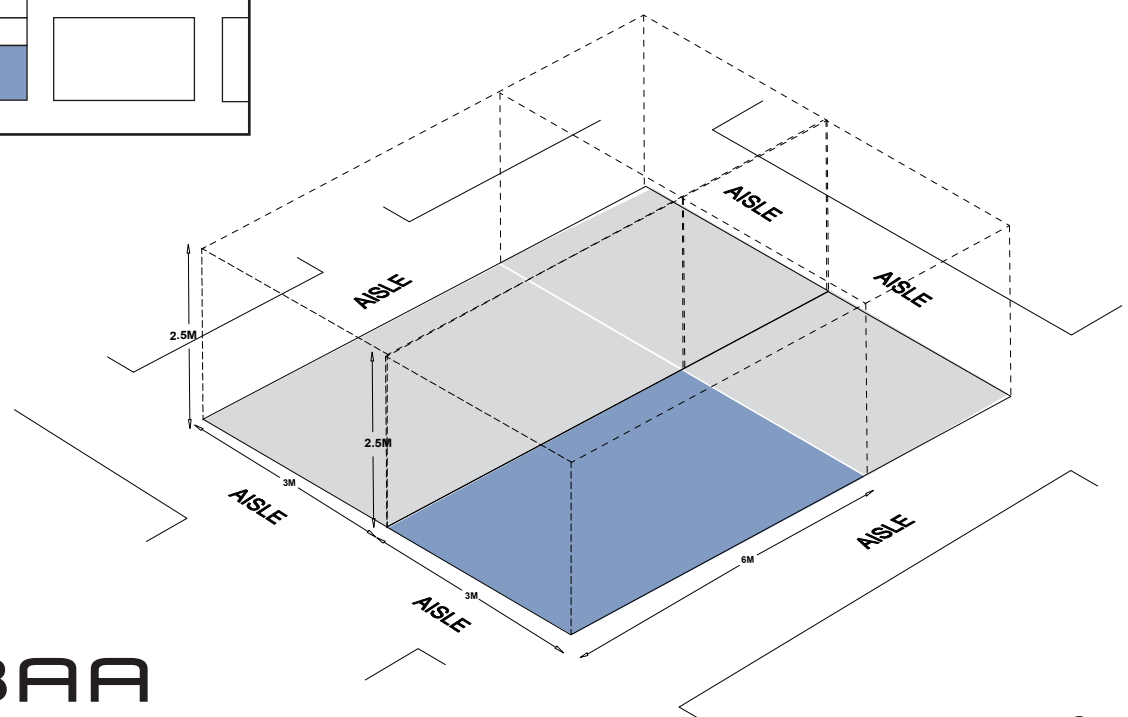
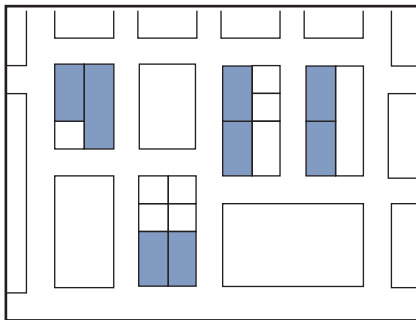
**Interior Shell-Scheme Unit**

## Inline Stands – Raw Space

**Inline raw space exhibits are perfect for exhibitors who are building custom stands and have their own wall structures. Inline raw space is defined as a narrow stand space comprised of one or more 3m-by-3m units in a straight line.**

- Inline raw exhibit spaces do not have shell-scheme hard walls.
- Inline raw exhibit spaces may not have hanging signs, lighting trusses, materials or components above stand spaces.
- All ground-supported exhibit materials will be permitted to a maximum height of 2.5m (8 ft.).
- A back wall that adjoins another exhibitor must be finished.
- No identification of any kind is allowed on a back wall that adjoins another exhibitor. This includes company logos.
- Exhibitors are required to provide flooring for the entirety of their stand space.
- Stand drawings must be submitted and approved by show management.
- Inline raw space exhibitors may have shell-scheme stands next to and/or behind them.

**PLAN VIEW**



# Main Aisle Island Stand

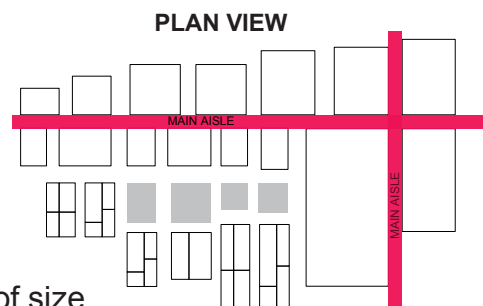
A stand that is surrounded by aisles on all four sides and is located on red aisles on the floor plan.

## NEW FOR 2017

- Maximum Height Restrictions: 4.6m (15ft.)

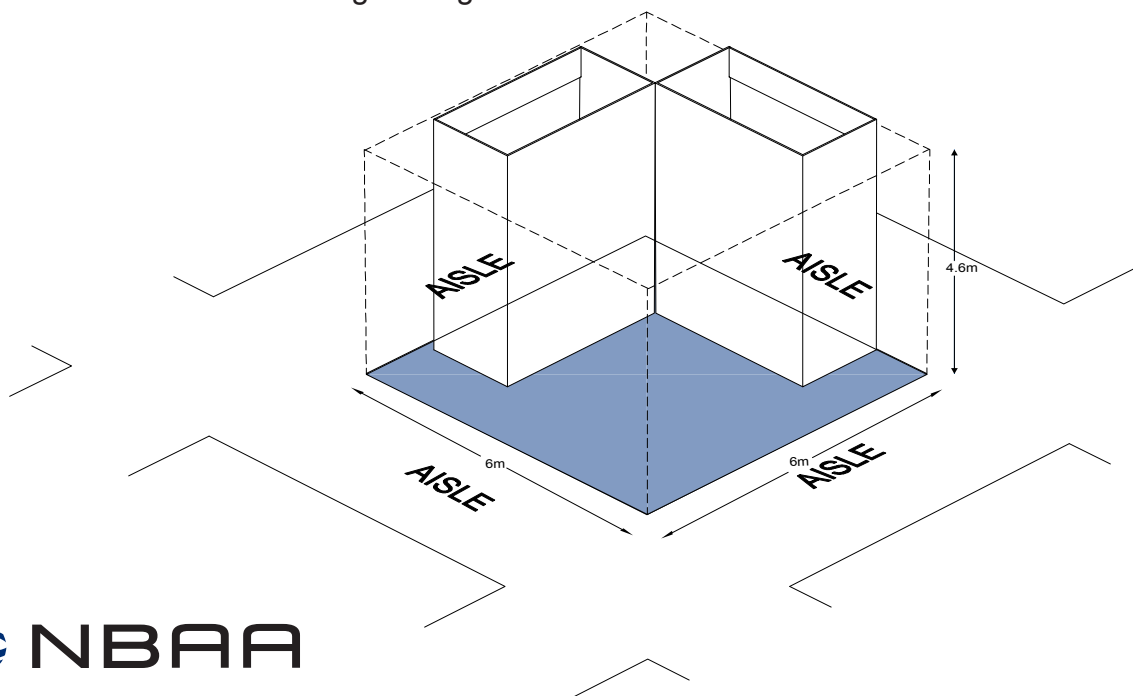
### **\*NO EXCEPTIONS**

- Hanging signs are NOT permitted.
- May have no more than 50% hard walls regardless of size.  
NOTE: Glass counts as a hard wall.
- Maximum of 4 support cables (must be pre-approved by NBAA).
- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA.
- Stand drawing must be submitted in advance for approval.



**Lighting trusses are allowed provided they do not exceed 9.1m (30 ft.) in height.**

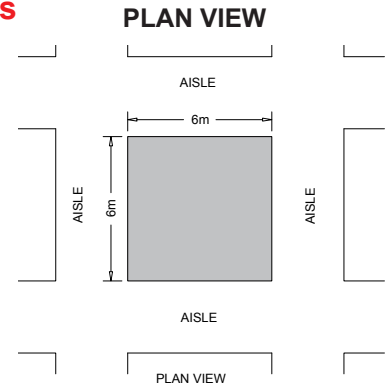
- Lights must be directed to the interior boundaries of the stand.
- Bulbs: Halogen, LED \
- Lamps: strobe, gobo flashing, rotating, and other lighting effects must not interfere with neighboring stands.



# Non-Main Aisle Island Stand

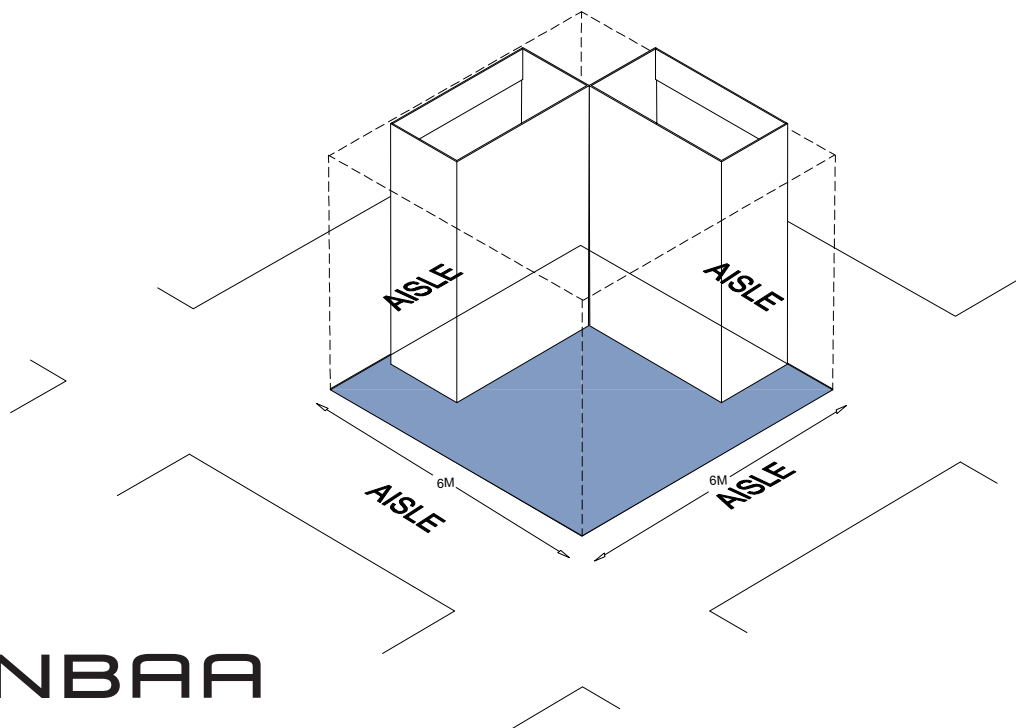
**A stand that is surrounded by aisles on all four sides and is not located on designated main aisle.**

- Maximum height restrictions:  
**180 sqm and over = 4.6m (15 ft.)**  
**Less than 180 sqm = 6.1m (20 ft.)**
- Hanging signs are NOT permitted.
- May have no more than 50% hard walls regardless of size. NOTE: Glass counts as a hard wall.
- Maximum of 4 support cables (must be pre-approved by NBAA).
- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA.
- Stand drawing must be submitted in advance for approval.



**Lighting trusses are allowed provided they do not exceed 9.1m (30 ft.) in height.**

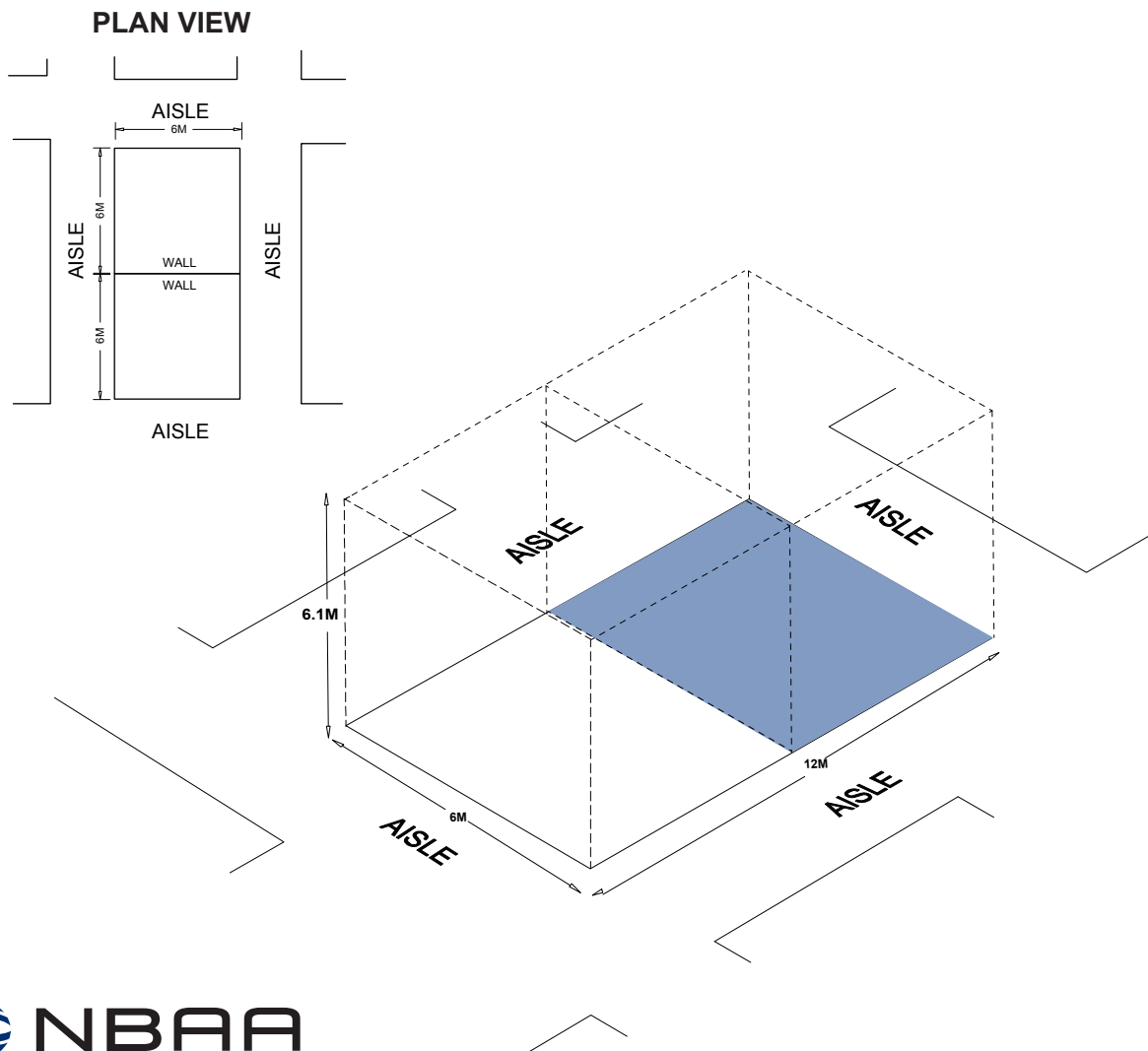
- Lights must be directed to the interior boundaries of the stand space.
- Bulbs: Halogen, LED
- Lamps: strobe, gobo flashing, rotating, and other lighting effects must not interfere with neighboring stands.



# Non-perimeter Peninsula Stands

**A non-perimeter peninsula stand is a stand that is a minimum of a 6m-by-6m and is positioned back to back with an adjacent exhibitor.**

- Maximum Height Restrictions: **Non Main aisle = 6.1m (20 ft.)**  
**Main aisle = 4.6m (15 ft.)**
- Hanging signs are NOT permitted with the exception of lighting truss.
- May have no more than 50% hard walls regardless of size.  
NOTE: Glass counts as a hard wall.
- Stand drawings must be submitted in advance for approval.



# Perimeter Island Stand

**A perimeter island stand is located around the perimeter of the exhibit hall.**

- Maximum height = 9.1m (30 ft.)
- NOTE: Multilevel or Covered stands often require additional approvals from the Convention Center and/or Fire Marshal.
- Only perimeter stand locations are allowed to rig/hang signs from the ceiling.  
(These locations are highlighted in GREEN on floor plan).
- Back walls and side walls that are visible to neighboring exhibitors must be finished.
- Stand drawings must be submitted in advance for approval.

**PLAN VIEW**

