



22-24 MAY 2017 | GENEVA

STAND REGULATION VISUAL

Exhibit Stand Rules/Specifications:

Remember to check all of the fine print for lighting restrictions, flooring requirements, and set up regulations.

Including but not limited to:

- Target move-in schedule
- Marshalling yard and POVs (personally-operated vehicles)
- Access for those exhibitors setting up their own stands
- Set-up times
- Advance shipping vs shipping to show site
- Material handling
- Exclusive service providers

Please review the following visuals and read in detail the stand rules located in our Exhibitor Service Kit.

[EBACE2017 Live Floor Plan](#)

[Submit Your Stand Drawing/Hanging Sign Request Here](#)

***Deadline: March 31, 2017**

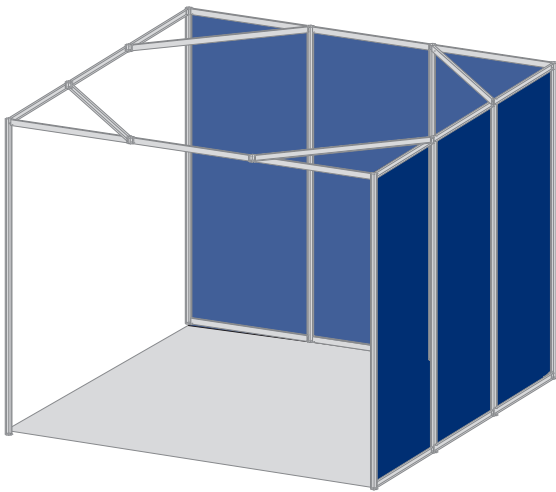
Exhibitors, A-K
Rhonda Hughes, Manager,
Exhibits Email:
rhughes@nbaa.org
Tel: (202) 909-5941

Exhibitors, L-Z
Rachel Thomas, Manager,
Exhibits Email:
rthomas@nbaa.org
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Inline Stands - Shell Scheme Space

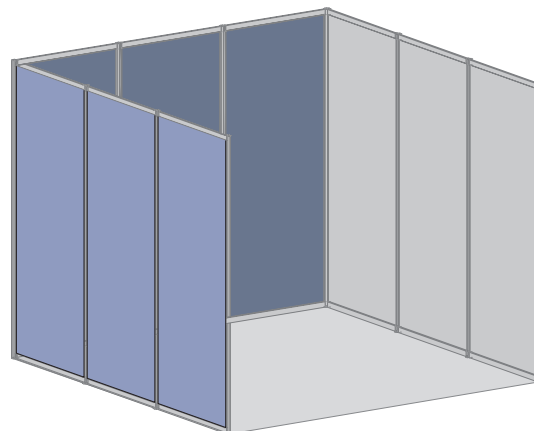
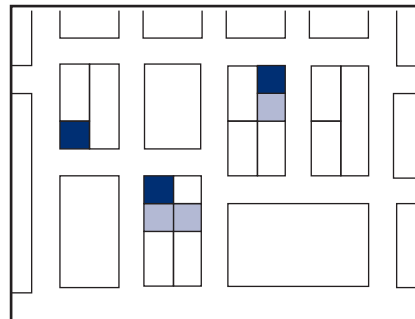
Shell scheme inline stands contain one or more 3m-by-3m units in a straight line with stands on either side and/or behind its back wall.

- Solid white back wall and side wall panels, 2.5 m (8 ft.) high
- White metal crossbars to affix fascia name board and/or spotlights (*when purchased separately by exhibitor)
- Exhibitors are required to provide flooring for the entirety of their stand space.
- No hanging signs are permitted. All stand elements must be ground supported.
- Stand drawings do not need to be reviewed by show management.



Corner Shell Scheme Unit

PLAN VIEW



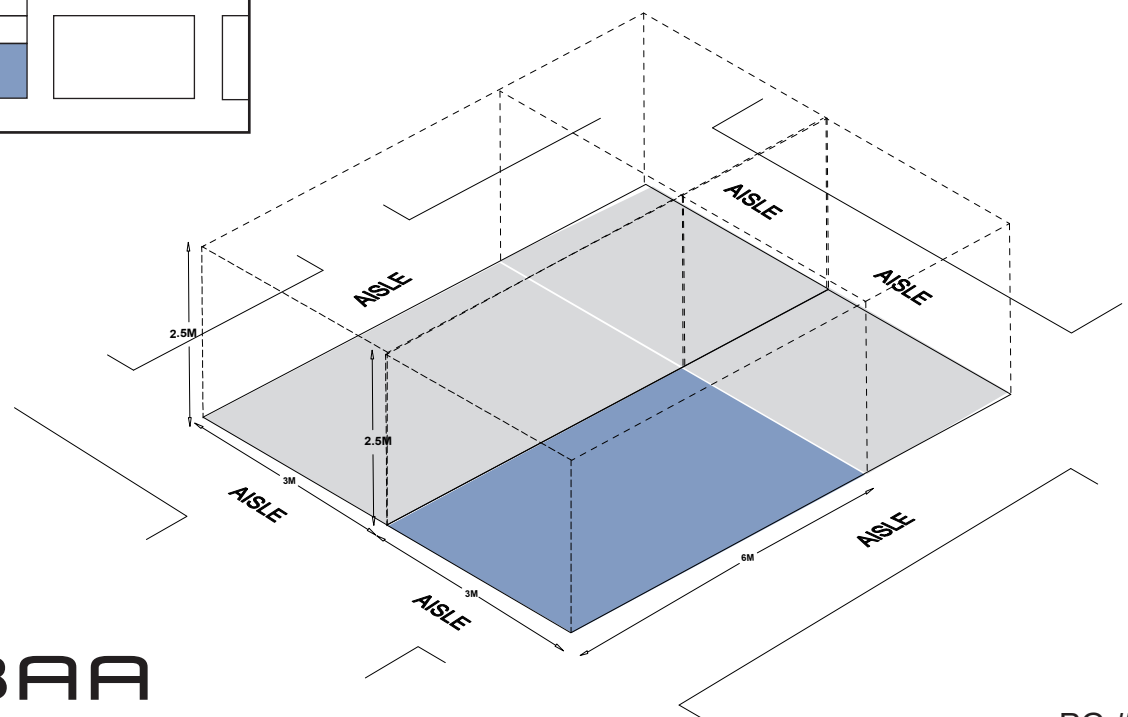
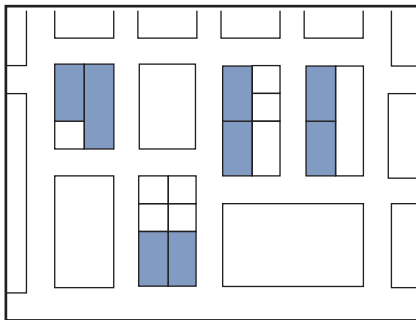
Interior Shell Scheme Unit

Inline Stands – Raw Space

Inline raw space exhibits are perfect for exhibitors who are building custom stands and have their own wall structures. Inline raw space is defined as a narrow stand space comprised of one or more 3m-by-3m units in a straight line.

- Inline raw exhibit spaces do not have shell-scheme hard walls
- Inline raw exhibit spaces may not have hanging signs, lighting trusses, materials or components above stand spaces.
- All ground-supported exhibit materials, components and identification signs will be permitted to a maximum height of 2.5m (8 ft.)
- A back wall that adjoins another exhibitor must be finished
- No identification of any kind is allowed on a back wall that adjoins another exhibitor. This includes company logos.
- Exhibitors are required to provide flooring for the entirety of their stand space
- Stand drawings must be submitted and approved by show management.

PLAN VIEW

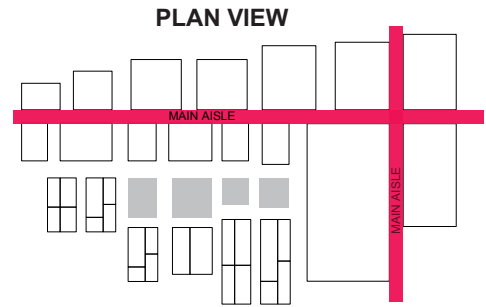


Main Aisle Island Stand

A stand that is surrounded by aisles on all four sides and is located on red aisles on the floor plan

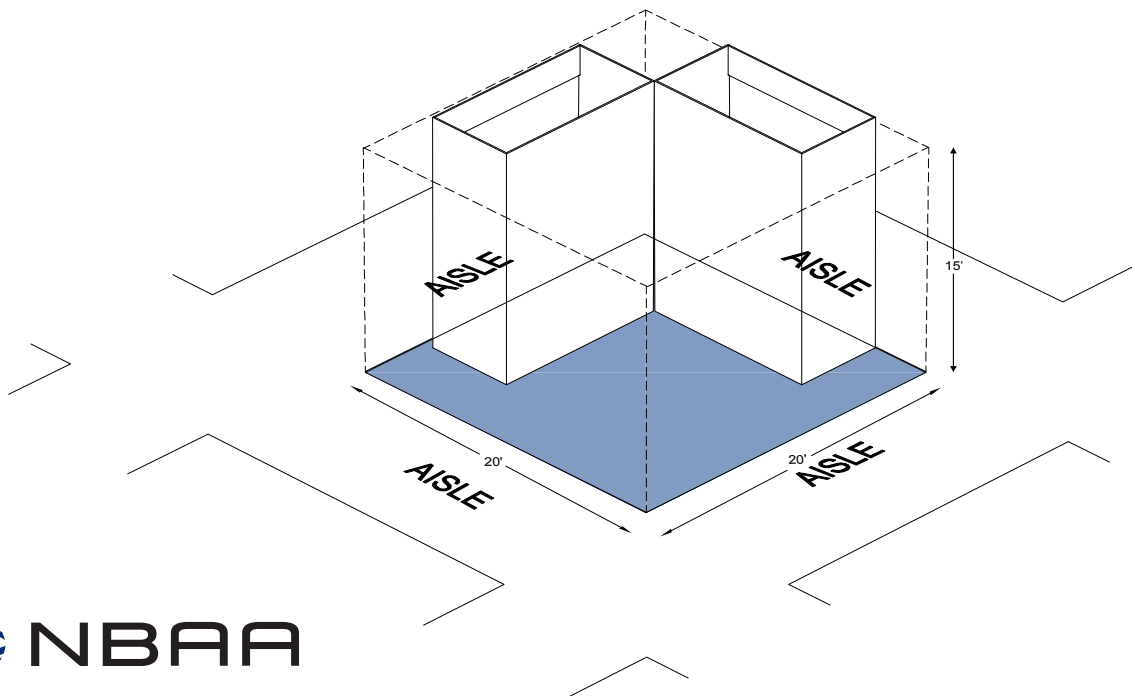
NEW FOR 2017

- Maximum Height Restrictions: 4.5m (15ft.)
***NO EXCEPTIONS**
- Are shaded in orange on the live floor plan.
- Hanging signs are NOT permitted
- May have no more than 50% hard walls regardless of size.
NOTE: Glass counts as a hard wall.
- Maximum of 4 support cables (must be pre-approved by NBAA)
- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA.
- Stand drawing must be submitted in advance for approval.



Lighting trusses are allowed provided they do not exceed 9.1m (30 ft.) in height.

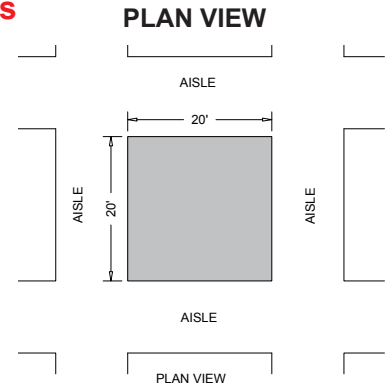
- Lights must be directed to the inter boundaries of the stand space
- Bulbs: Halogen, LED Lamps: strobe, gobo flashing, rotating, and other lighting effects must not interfere with neighboring stands.



Non-Main Aisle Island Stand

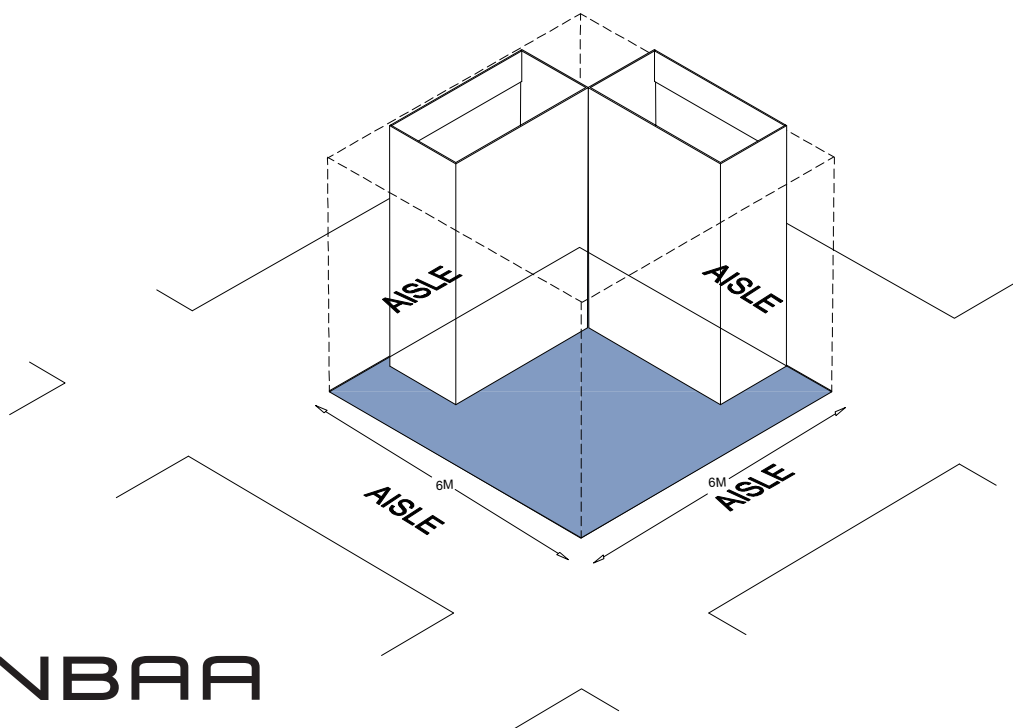
A stand that is surrounded by aisles on all four sides and is not located on designated main aisle.

- Maximum height restrictions:
180 sqm and over = 4.6m (15 ft.)
Less than 180 sqm = 6.1m (20 ft.)
- Hanging signs are NOT permitted
- 50% or less hard walls regardless of size.
NOTE: Glass counts as a hard wall.
- Maximum of 4 support cables (must be pre-approved by NBAA)
- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA.
- Stand drawing must be submitted in advance for approval.



Lighting trusses are allowed provided they do not exceed 9.1m (30 ft.) in height.

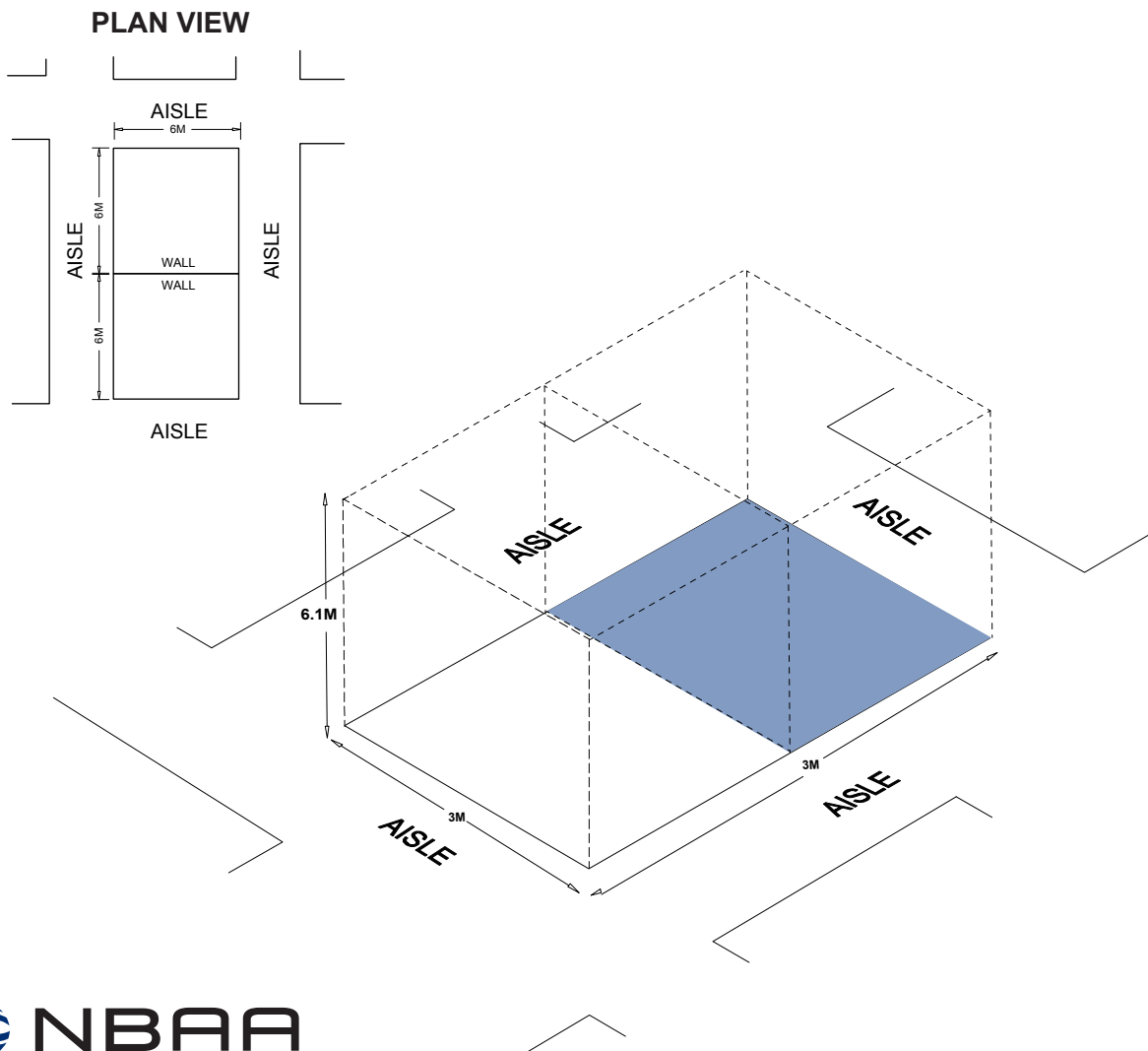
- Lights must be directed to the inter boundaries of the stand space
- Bulbs: Halogen, LED
- Lamps: strobe, gobo flashing, rotating, and other lighting effects must not interfere with neighboring stands.



Non-perimeter Peninsula Stands

A non-perimeter peninsula stand is a stand that is a minimum of a 6m-by-6m and is positioned back to back with an adjacent exhibitor.

- Maximum Height Restrictions: **Non Main aisle = 4.6m (15 ft.)**
Main aisle = 6.1m (20 ft.)
- Hanging signs are NOT permitted with the exception of lighting truss.
- Stand build may only include 50% or less hard walls.
NOTE: Glass counts as a hard wall
- Stand drawings must be submitted and approved by show management.



Perimeter Island Stand

A perimeter island stand is located around the perimeter of the exhibit hall.

- Maximum height = 9.1m (30 ft.)
- NOTE: Multilevel or Covered stands often require additional approvals from the Convention Center and/or Fire Marshal
- Only perimeter stand locations are allowed to rig/hang signs from the ceiling (These locations are highlighted in GREEN on floor plan)
- Back walls and side walls that are visible to neighboring exhibitors must be finished
- Stand drawings must be approved by show management.

PLAN VIEW

