

## EUROPEAN BUSINESS AVIATION

### → Boosting Competitiveness in Europe



Business Aviation is a dynamic sector and a symbol of European excellence. It is a catalyst for trade and innovation and promotes investment in a highly skilled, highly paid workforce that increases the competitive position of Europe.

This is known as Business Aviation's 'multiplier effect'.

The multiplier effect of Business Aviation makes it a true economic force in Europe

€100 billion  
turnover



400 000 jobs



€1 billion



Value of the total time saved by European companies using Business Aviation for their employees in 2014

## Business Aviation's Multiplier Effect

Productivity x Investment x Skills x Innovation = Competitiveness + Excellence

### Productivity

Business Aviation makes travelling easier, faster, and more flexible, increasing users' productivity and efficiency. This allows companies to improve their competitiveness and bolsters Europe's economic growth.



### Skills

Business Aviation is a leader in investing in a highly skilled, highly paid workforce that increases Europe's competitive position. Jobs in Business Aviation are extremely diverse, from engineers, maintenance workers, and ground handlers, to in-flight crews and pilots.



### Investment

Business Aviation brings growth to entire regions by attracting investment, creating jobs, and improving infrastructure where previously little or none existed.

### Innovation

Business Aviation drives research and development. The aircraft used are among the most sophisticated flying. Business Aviation pioneers advanced aircraft technologies spearheading innovation within the sector.

#### DID YOU KNOW?



*Business Aviation is a symbol of European excellence: a number of leading Business Aviation aircraft manufacturers are European, including Agusta Westland, Airbus Corporate Jets, Airbus Helicopters, Daher, Dassault, Diamond Aircraft, Evktor, Piaggio Aerospace, and Pilatus.*

Data Source:

Economic Impact of Business Aviation in Europe, Booz Allen Hamilton, 2016

For more information please visit [www.ebaa.org](http://www.ebaa.org)