

SUSTAINABLE & NEW PRODUCT SHOWCASE

EBACE®
26-28 MAY 2020 | GENEVA



What is the Sustainable & New Product Showcase?

The Sustainable & New Product Showcase is the place to be to learn about new products and services hitting the business aviation industry. With a growing need for sustainability this year's debut showcase at EBACE will have a special focus on new innovative sustainable products and services. Companies from around the world will have a chance to show their newest and innovative products and services to attendees as well as members of the press.

Exhibitors selected to present in this debut showcase will receive the following incentives to assist with marketing their company:

Before the Show:

- » Logo placement on the EBACE Sustainable & New Product Showcase webpage and in the mobile app.
- » Presenter Headshot & Bio included in the mobile app.
- » Update your company profile online with a complimentary upgrade to the Gold Package through Map Your Show.

At the Show:

- » Company Logo will be included in on-site signage.
- » Specialty Sign with QR Code for your booth designating your company as a presenter in the showcase. A fun interactive experience will be involved with this to help encourage attendees to visit your booth.
- » Up to 5 mins of speaking time in front of EBACE attendees and members of the press.



Is my company qualified to submit?

In order to be considered for review, all companies must abide by the following requirements:

- 1 You must be an exhibitor at EBACE 2020
- 2 You must submit all related information about the new product or service by the requested deadlines.
- 3 Your company must have released the new product or service within the last year (June 2019 to May 2020).
- 4 The product or service must be new and innovative. Updates to existing apps or new company launches will not be considered.
- 5 Preferential treatment will be provided to new products and services with a sustainability focus.

What are the Important Deadlines?

Friday, 21 February 2020	Deadline for all submissions
Week of March 23rd	Companies selected to present will be notified
Wednesday, 25 March 2020	High Resolution Logos are due to Meagan Keller with NBAA (mkeller@nbaa.org)
Friday, 10 April 2020	Headshots & Speaker Bio's due to Tyler Austin with NBAA (taustin@nbaa.org)
Wednesday, 27 May 2020	Sustainable & New Product Showcase session at EBACE

My company is qualified to submit, what do I do next?

- 1 Submit an application online:
 - a. Provide a complete description of the new product or service. We recommend providing as much detail as possible to help our review committee fully understand the submission.
- 2 Make sure to provide a high-resolution image of your company logo to Meagan Keller with NBAA (mkeller@nbaa.org).