



## EXHIBITOR SUSTAINABILITY PLEDGE

To qualify for Exhibitor Sustainability Pledge recognition, select at least five ways your company will demonstrate its commitment to sustainability at EBACE25. Submit the completed pledge form to [ebaceexhibits@wearemci.com](mailto:ebaceexhibits@wearemci.com) by 30 April 2025 to be recognized as an Exhibitor Sustainability Champion in the online exhibitor directory.

**Select all the ways your company pledges to be more sustainable for exhibiting at EBACE25.**

### TRAVEL

- ☐ Company will provide carbon offsets for staff travel to and from the event.
- ☐ Hosted transportation for staff and clients while on-site is energy efficient or EV transportation.
- ☐ Staff will take advantage of the free Geneva Transport Card provided at hotels to use public transportation.
- ☐ Business aircraft flown to Geneva International Airport for EBACE will use sustainable aviation fuel (SAF).

### ENERGY CONSERVATION

- ☐ LED or compact fluorescent light bulbs (CFLs) are used.
- ☐ All displays, monitors, and exhibit lighting will be powered down each night after show/setup hours. If equipment cannot be shut down, it will be put into sleep mode during non-exhibit hours.

### STAND BUILD & GRAPHICS

- ☐ Display elements are reused from past exhibitions or will be reused at future exhibitions.
- ☐ Graphics are designed for reuse by avoiding dates and specific information and created to be taken down and stored for reuse.
- ☐ Graphics and signage are printed on 75% recycled materials and are void of any virgin resources.

### SHIPPING & PACKAGING PRACTICES

- ☐ Exhibit materials are consolidated into a single shipment.
- ☐ Polystyrene is avoided in exhibit shipment (i.e. packing peanuts, Styrofoam, #6 or foam plastic).
- ☐ Biodegradable or recyclable packing materials will be used.
- ☐ Padding materials and exhibit crates are reused for shipping during move-out.

### WASTE MANAGEMENT

- ☐ Environmentally friendly cleaning products are used in exhibits.
- ☐ A plan to give away unused exhibit items to local charities is communicated in advance to the company contact. Examples being pre-packaged foods, plants, furniture, pens, bags and notepads.

### FOOD & BEVERAGE

- ☐ No single-use beverage bottles or vessels are used.
- ☐ Compostable service ware is ordered for all hospitality, including branded napkins.
- ☐ Refillable, non-plastic water bottles are used.

### MARKETING MATERIALS

- ☐ Literature that has a one-time use is not produced.
- ☐ Giveaways are made of either recycled material, responsibly grown natural fiber, non-toxic and biodegradable materials, or made in the host country.
- ☐ Giveaways come from companies that are BIPOC-, women-, or minority-owned, or those that support a social good.
- ☐ Electronic giveaways are made with replaceable or repairable parts.
- ☐ All printed materials use 100% recyclable or 50% post-consumer recycled content paper.
- ☐ Post QR codes that point attendees to marketing materials, instead of using paper copies and business cards.

Exhibitor: \_\_\_\_\_

Exhibitor Contact Name: \_\_\_\_\_

Exhibitor Contact Email Address: \_\_\_\_\_

Exhibitor Contact Cell: \_\_\_\_\_

Return completed form to [ebaceexhibits@wearemci.com](mailto:ebaceexhibits@wearemci.com) by 30 April 2025.

